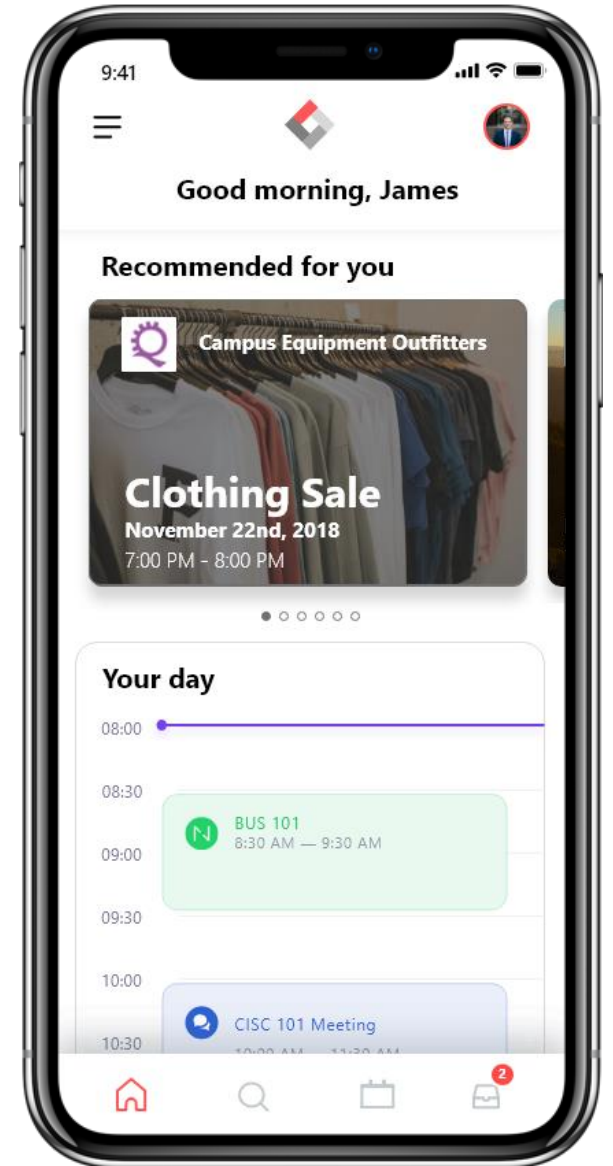
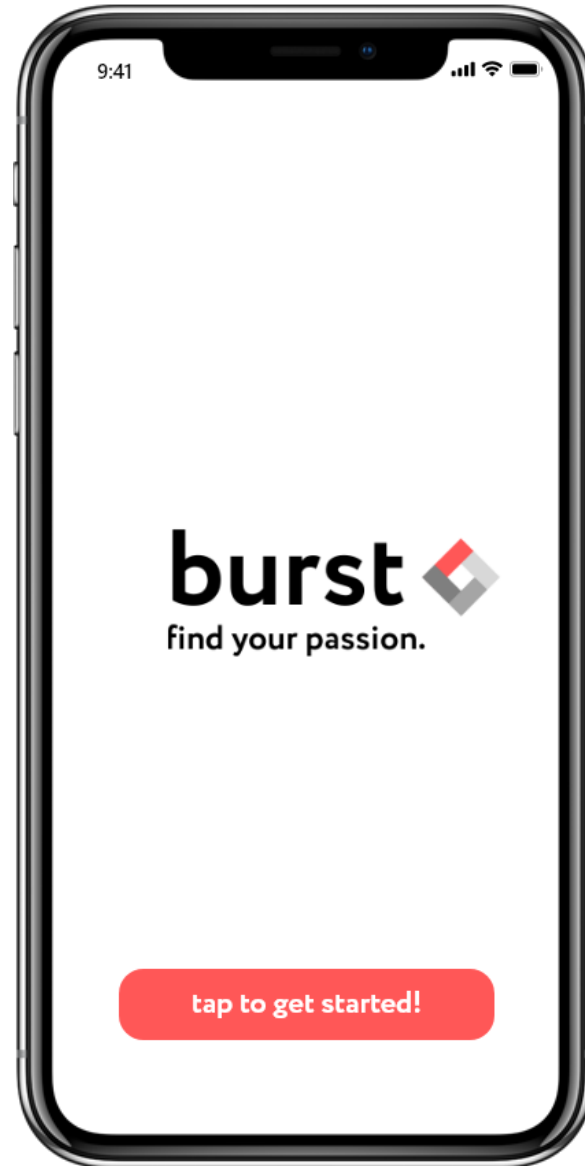


burst 
find your passion.



Our Team



James Quinn
Bachelor of Commerce



Glen Creaser
Applied Mathematics



Javier Sanchez Mejorada
Computer Engineering





Involvement is part of the student experience.

Being involved allows you to develop skills, meet people, and build your resume

The Problem



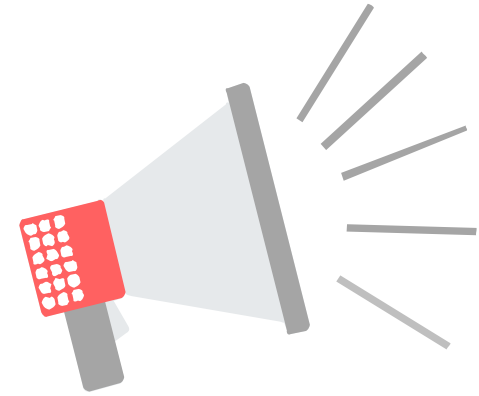
Saturation

Advertising streams are cluttered with irrelevant information



Dispersion

Students miss out simply by not looking in the right place



Disconnection

Your network dictates what you events you are exposed to

A top-down view of a collaborative workspace. A wooden table is cluttered with various items: three laptops, several smartphones, coffee cups, notebooks, and papers. Four people are visible, interacting with the items. One person's hand is pointing at a document held by another. The scene is dimly lit, with a focus on the central area where the people are working.

Revolutionizing student involvement.

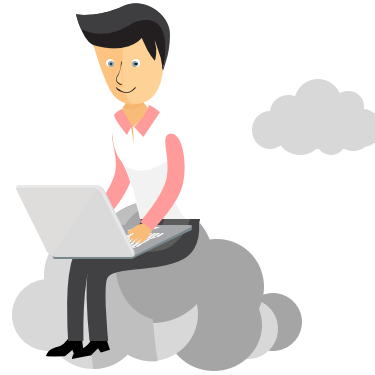
A more centralized, connected, and personalized student experience

The Vision



Centralization

**‘One-stop shop’ for ways
to get involved on
campus**



Personalization

**Exposure to
opportunities tailored
perfectly to students’
interests**



Organization

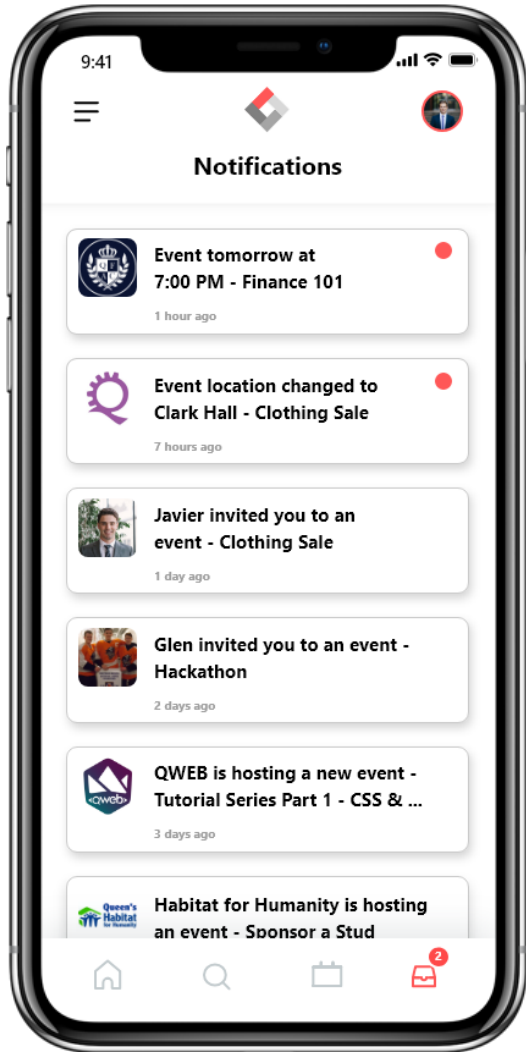
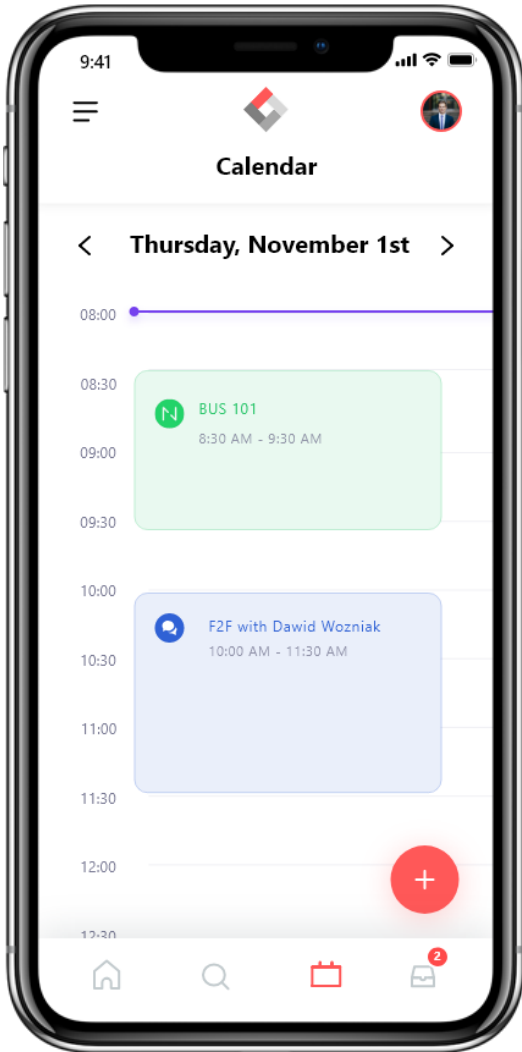
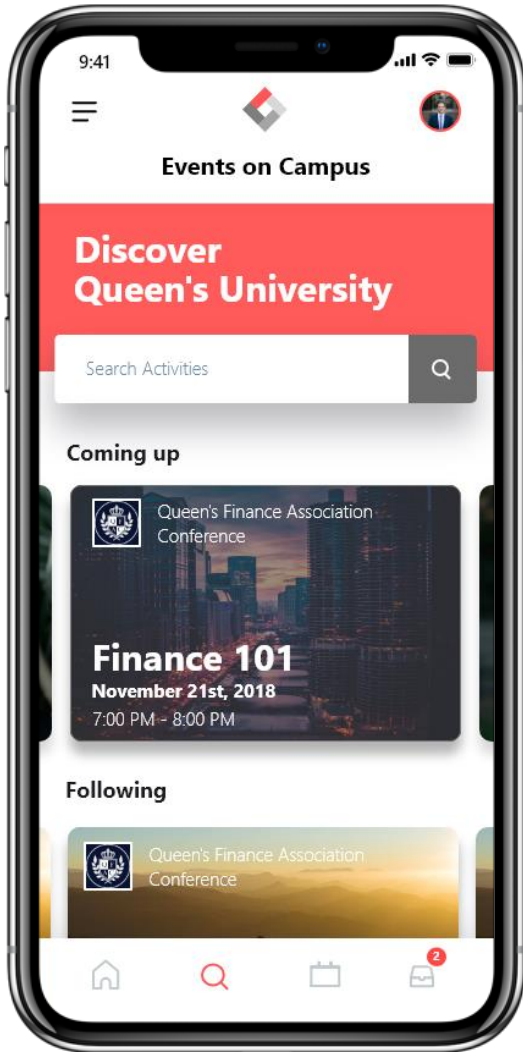
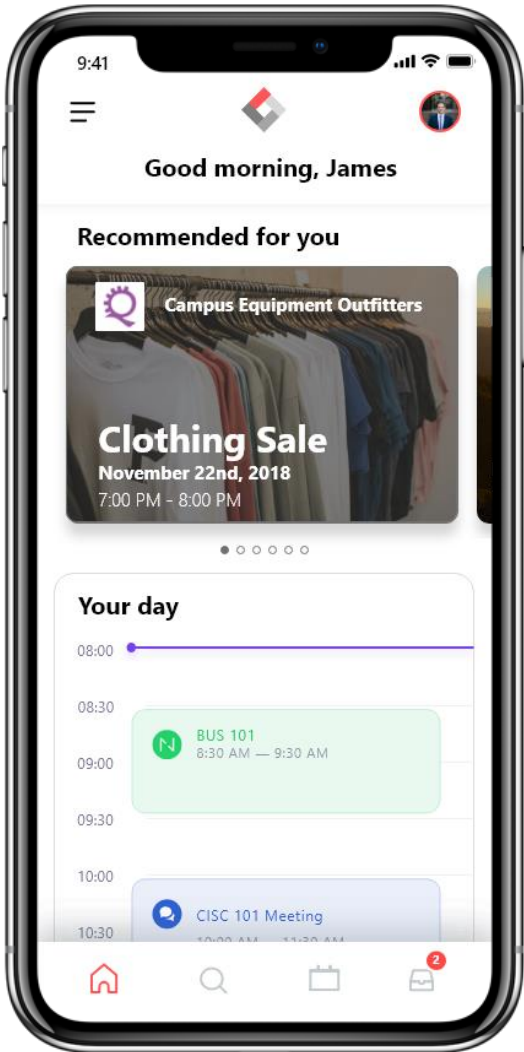
**Help students organize
their busy lives**



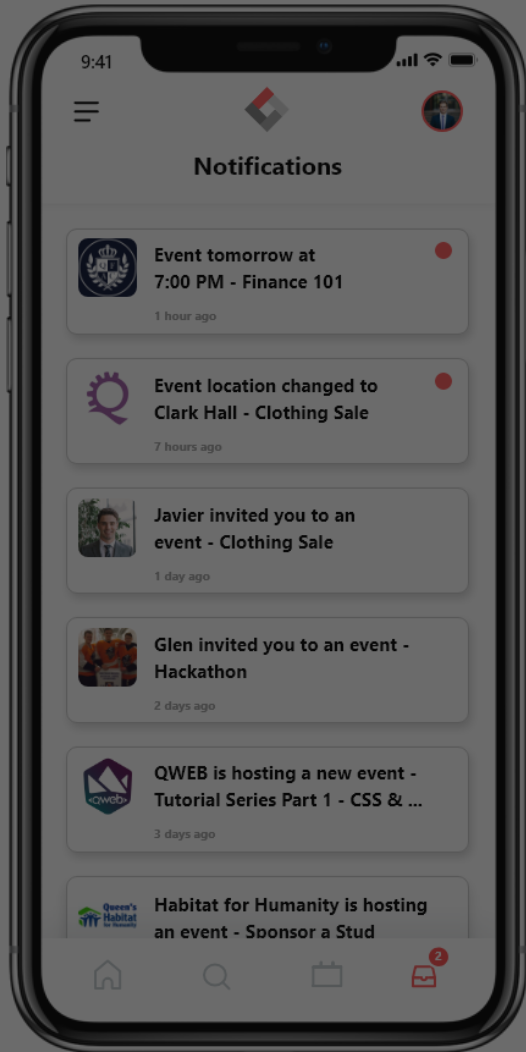
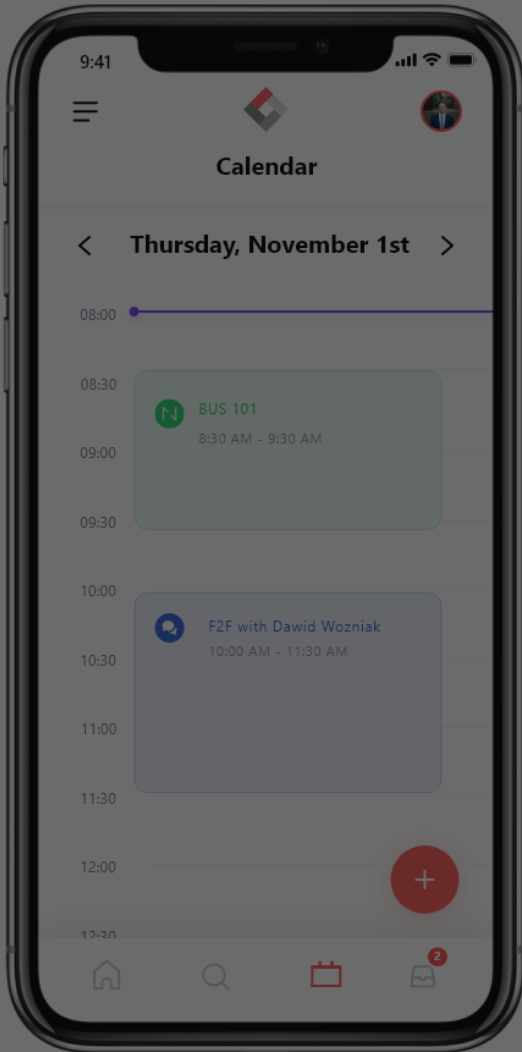
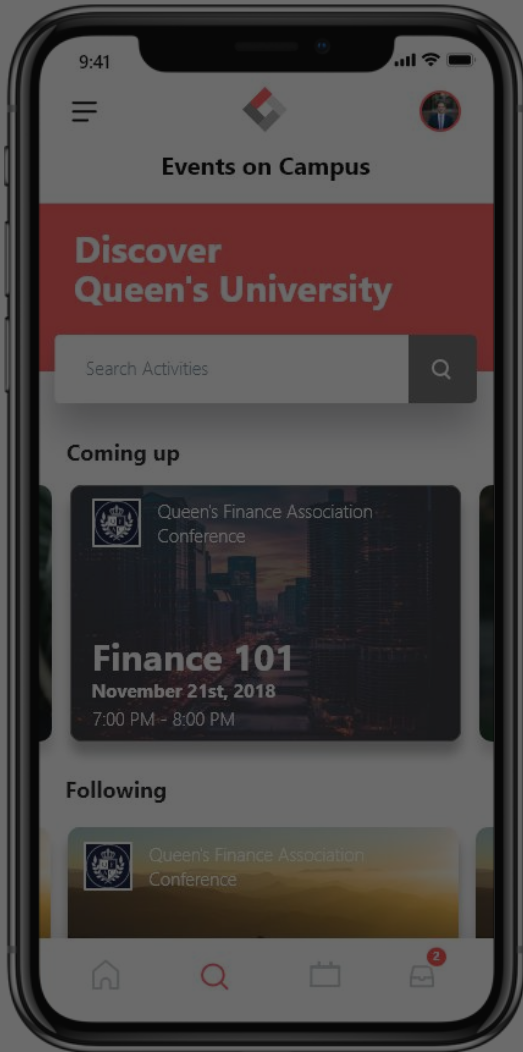
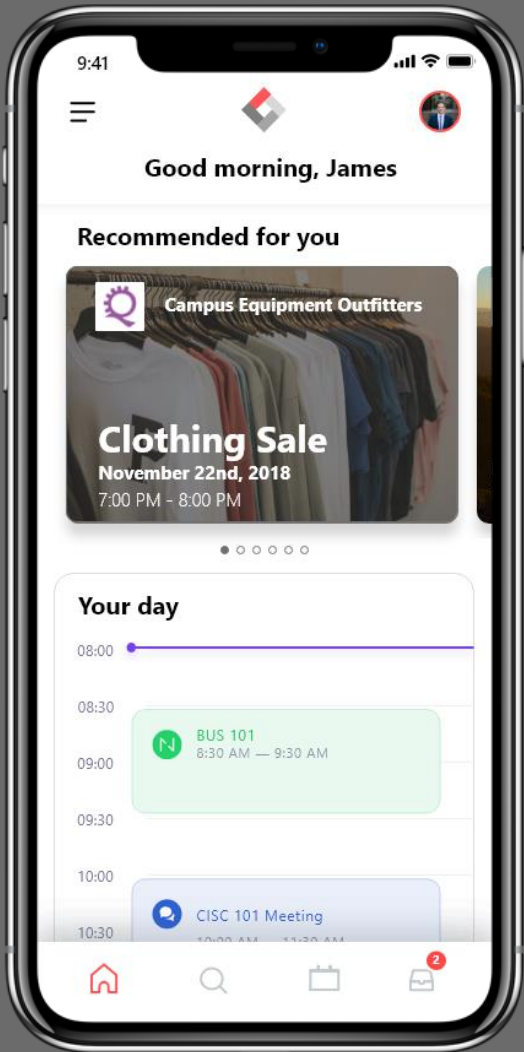
83%

of students think
that having a mobile
application with
centralized events
would benefit their
student experience

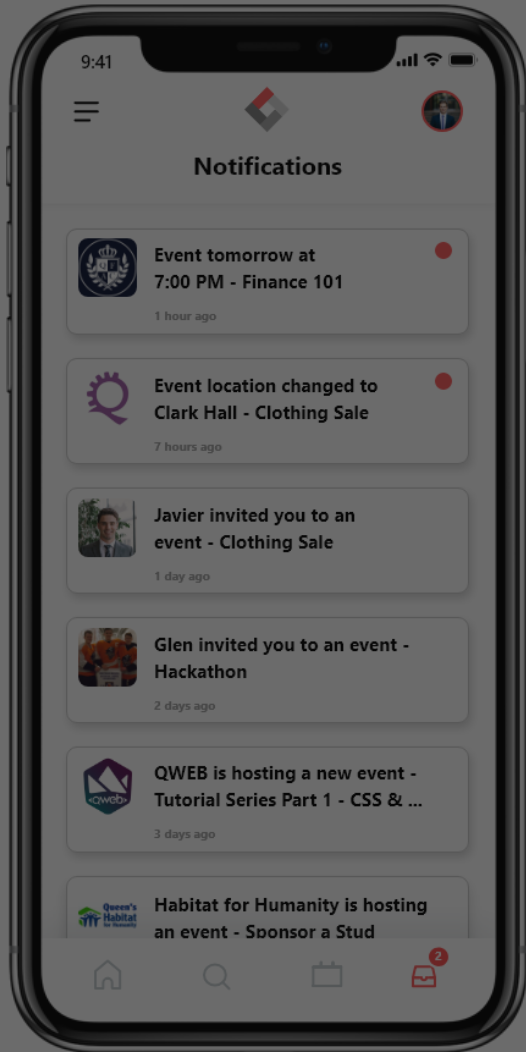
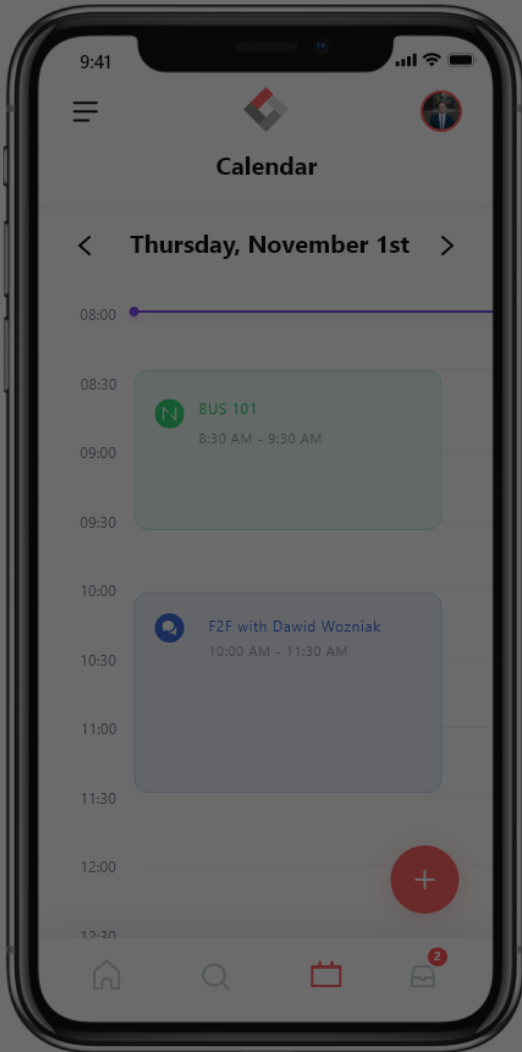
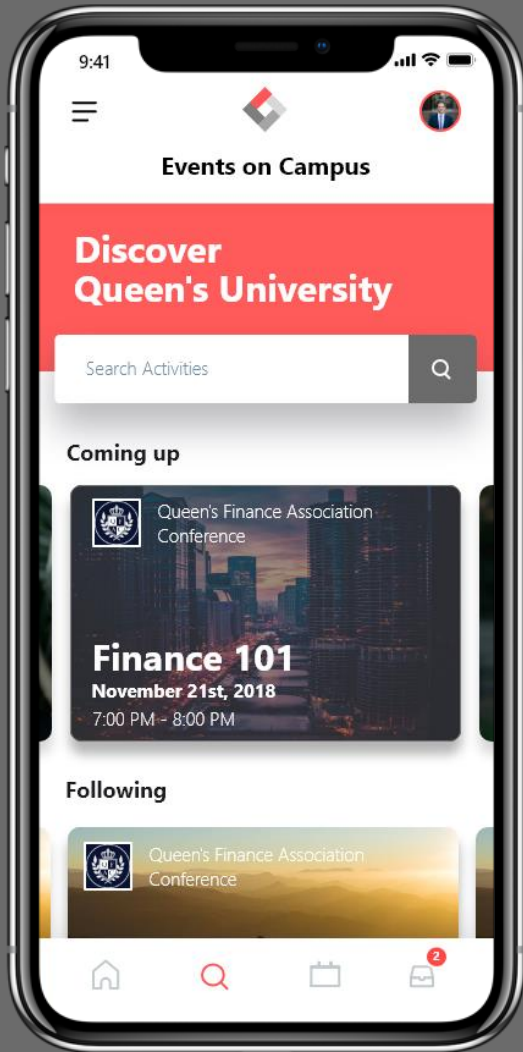
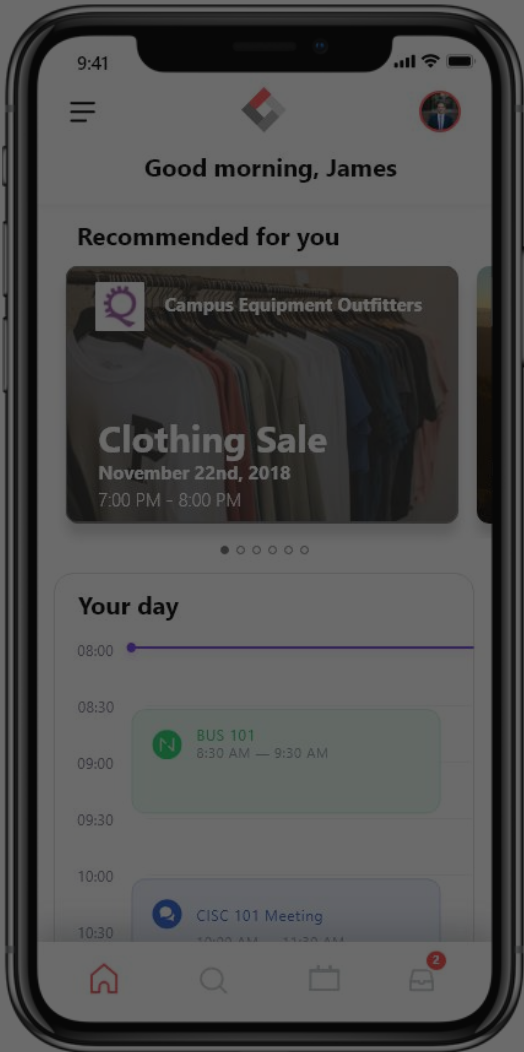
Burst Overview



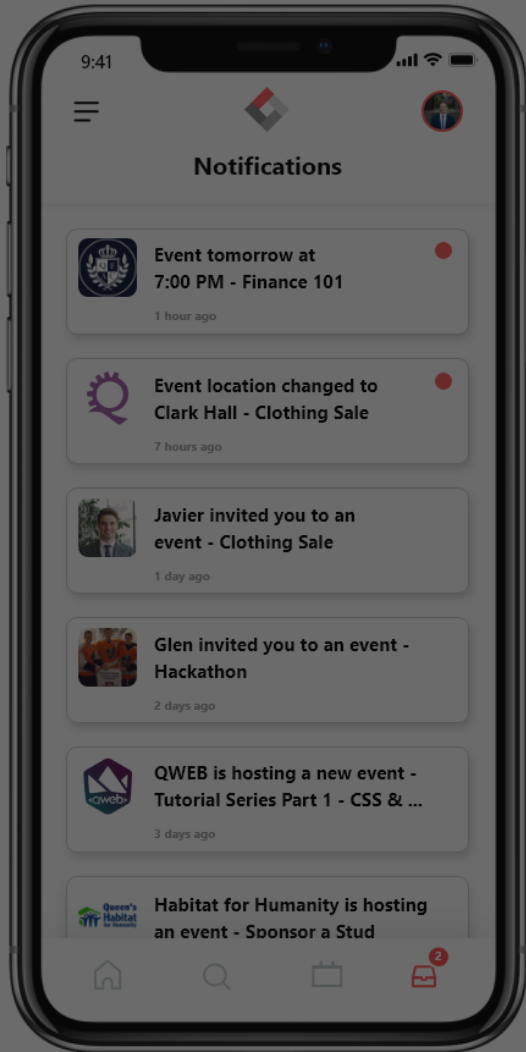
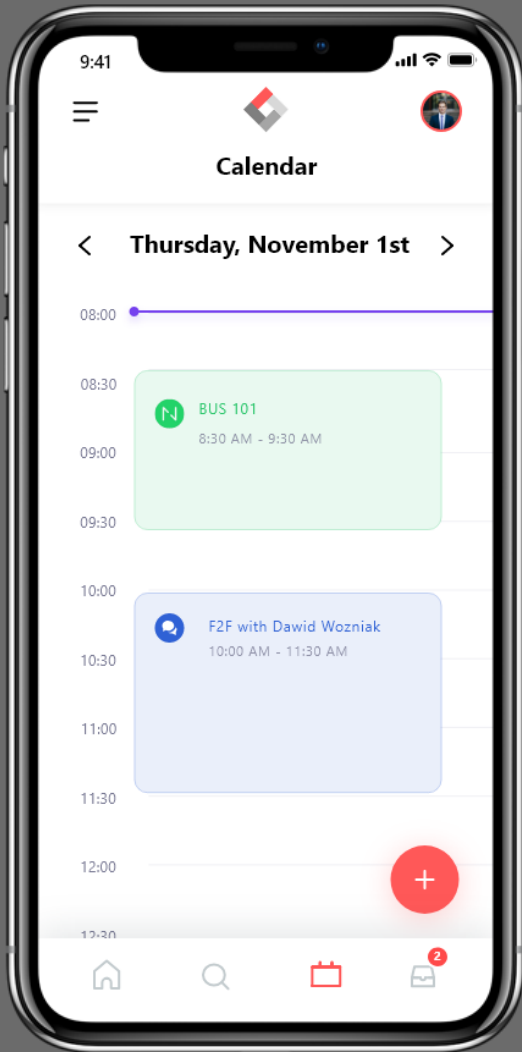
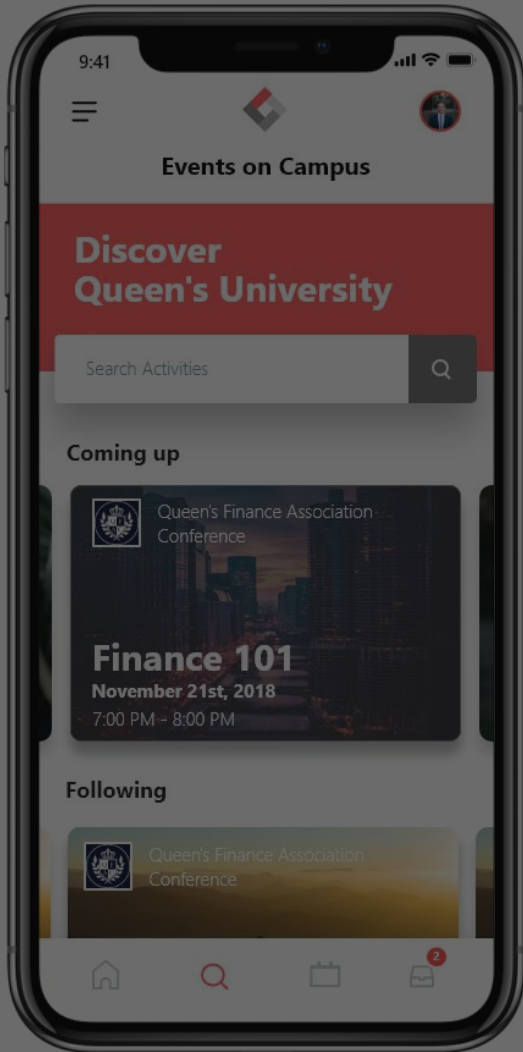
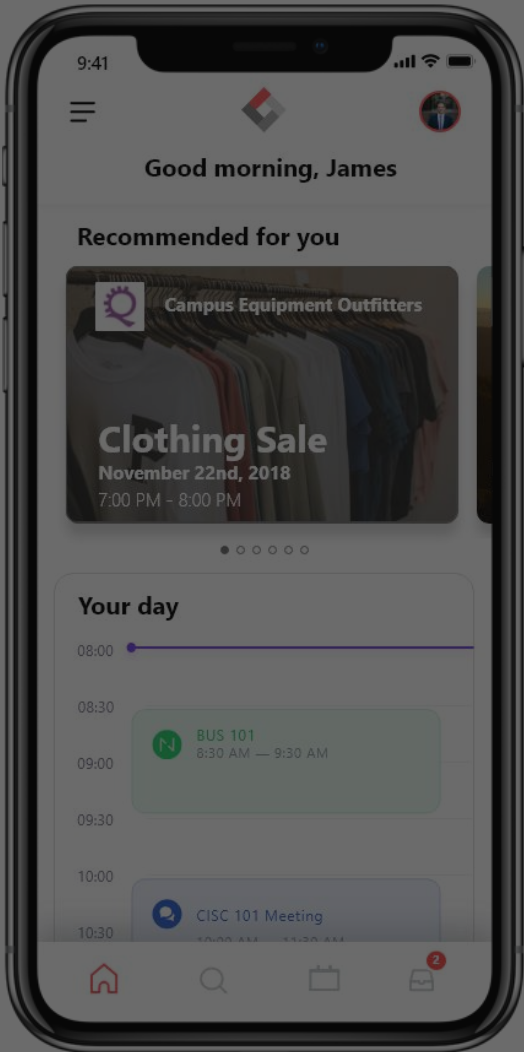
Burst Overview



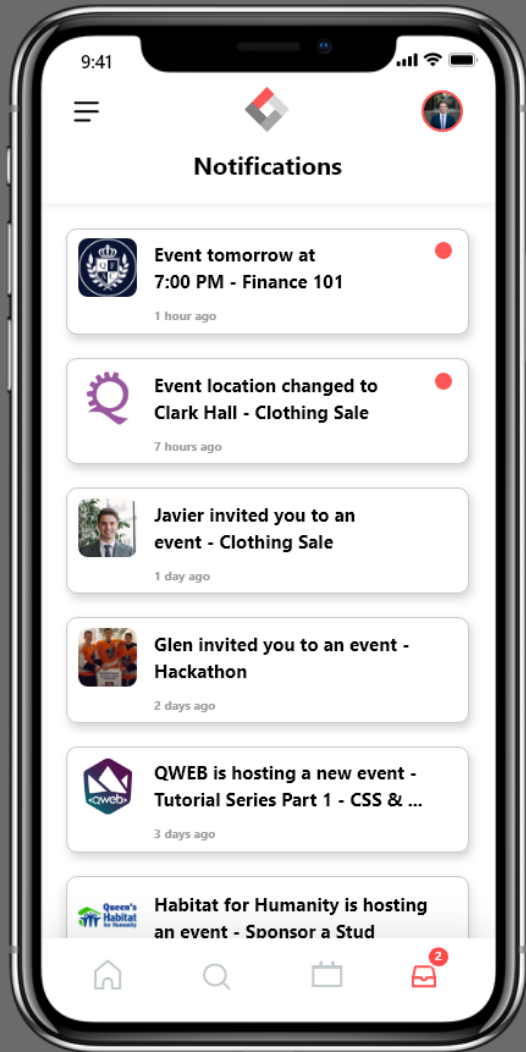
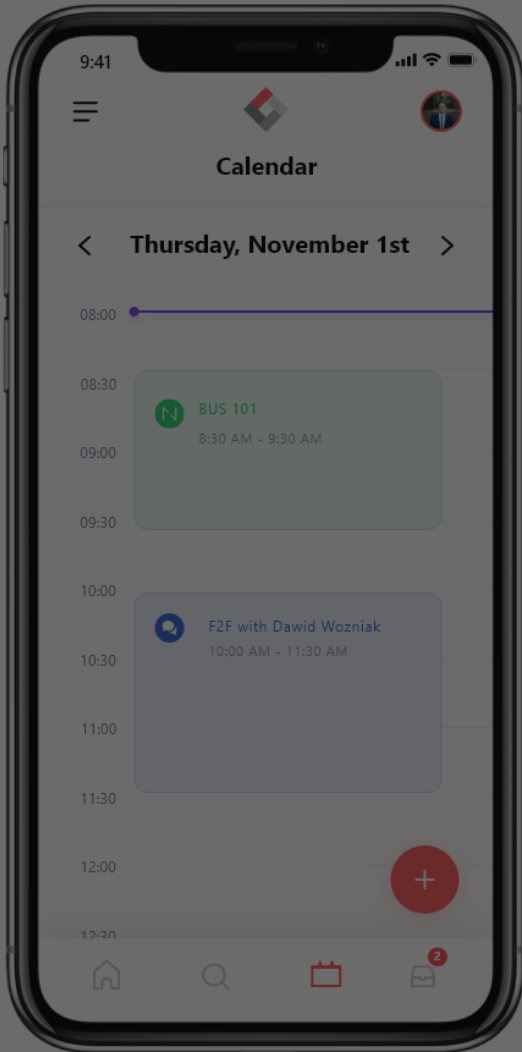
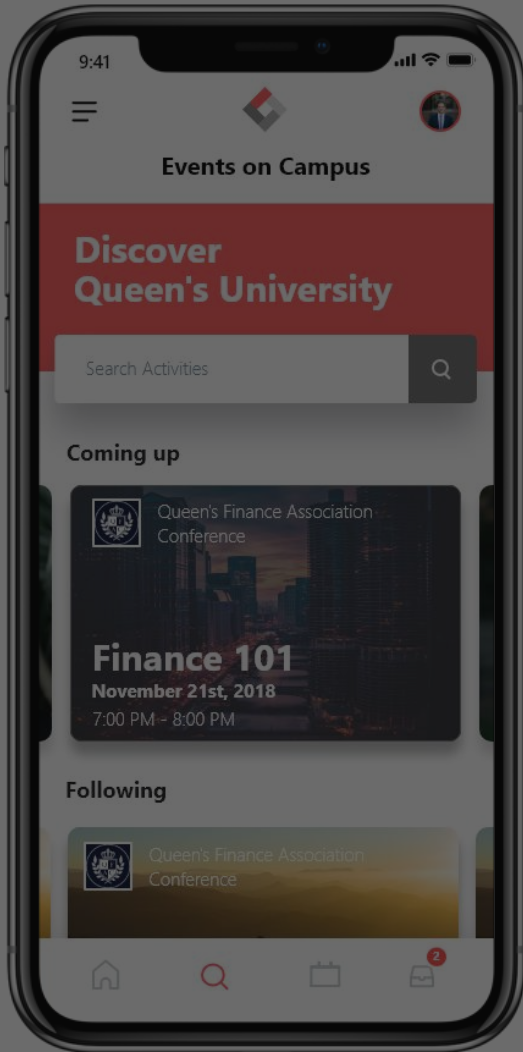
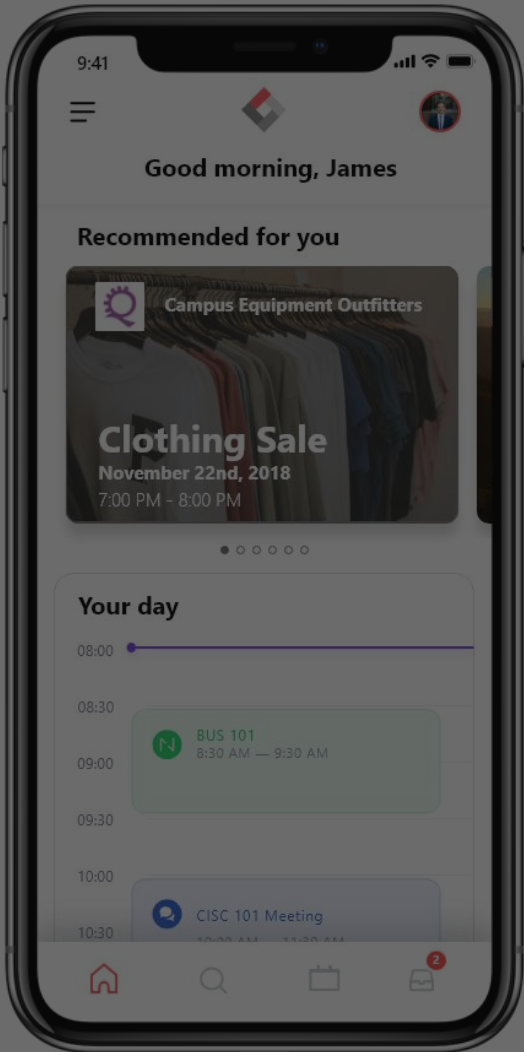
Burst Overview



Burst Overview



Burst Overview



The Value of Burst



Engagement

Personalization features to provide students with easy and efficient event access



Data

Insights to provide clubs and faculty the information they need

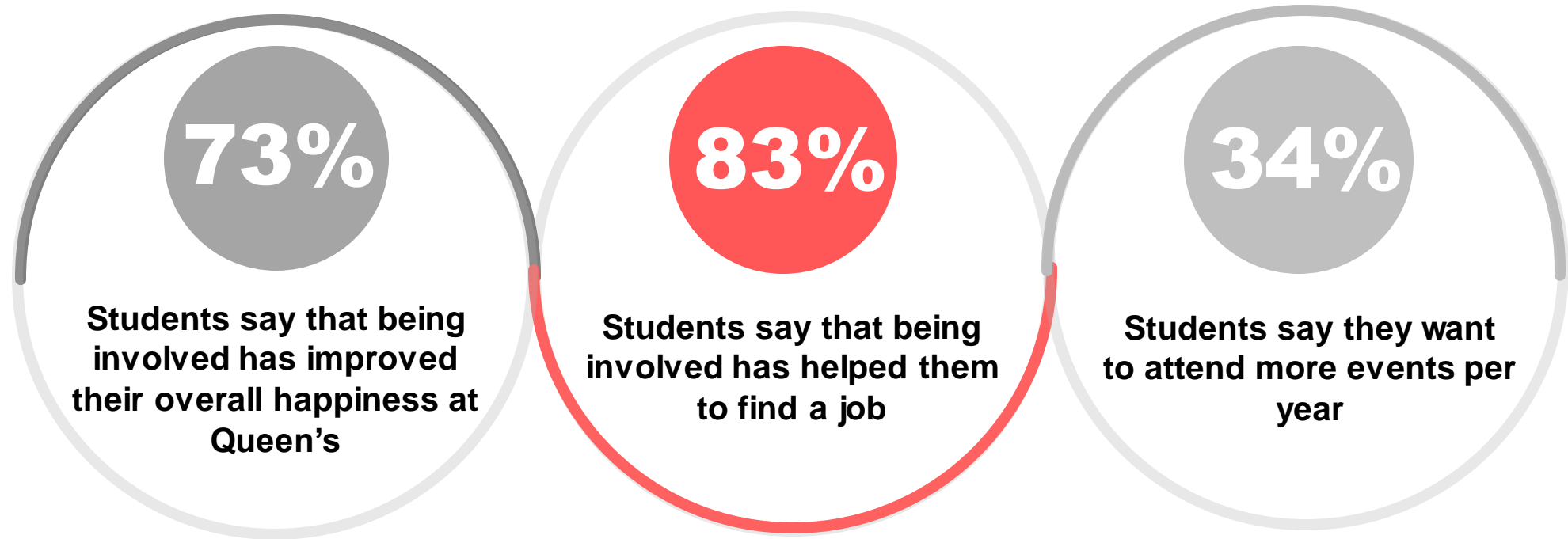


Onboarding

Easy to use tool to keep incoming students organized and informed

Our vision is to create the one and only platform needed to get involved on campus and improve the student experience

Involvement at Queen's



A modern office interior with a large yellow wall. On the wall, the words "IDEAS START HERE" are written in a bold, sans-serif font. In the foreground, there are several white, modern-style chairs with metal bases. The floor is covered with a colorful, abstract pattern. In the background, there are large windows and a staircase with a metal railing.

IDEAS
START
HERE

Where does EngSoc fit in?

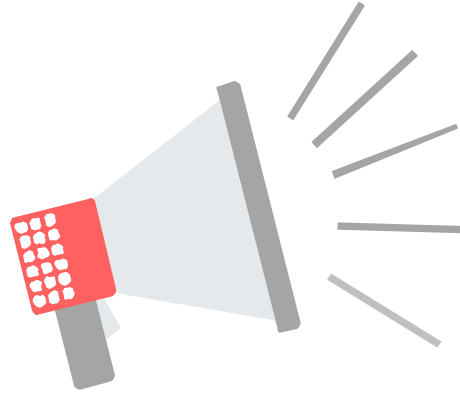
Driving platform use and adoption to increase engagement and reach critical mass

What does this look like?



Feedback

Open and unbiased feedback
on application design,
functionality, and features



Awareness

Promotion of Burst and
communication of value
to students, clubs, and
faculty



Integration

Creating an environment
where Burst is the go to
platform for finding, joining
and posting events

questions?

