

# QUEEN'S CONSULTING ASSOCIATION Constitution

Assembled for the Engineer Society at Queen's University





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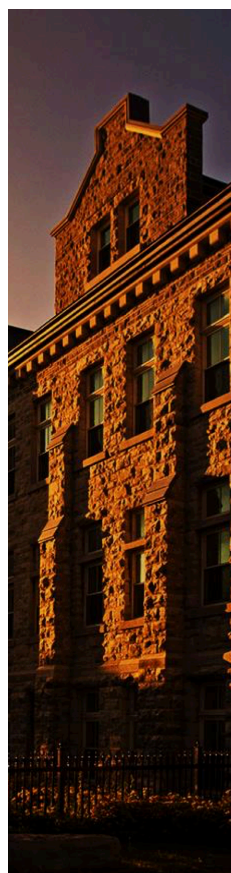
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# About QCA: Key Pillars

The Queen's Consulting Association promotes the consulting career path for students in every year of study within Queen's University.



## Mission and Mandate

The Queen's Consulting Association promotes the consulting career path for students in every year of study within Queen's University.

Our mandates are to raise **awareness** of the consulting profession, continue the **development** of consulting education at the Queen's Smith School of Business, and to ensure the **preparation** of our students so they are the best candidates through every step of the industry's difficult case interview process.

### Awareness

#### Action Plan

- Assuming the position of internal SSB consulting communication lead
- Committing to acquiring QCA membership
- Promoting consulting opportunities within ComSoc, as well as the greater community

#### KPI's

- Membership growth on Facebook and Portal
- Event attendance
- Website visits
- Document downloads

### Development

#### Action Plan

- Creating easier ways for firms to recruit at Queen's
- Networking with recent consulting graduates
- Fostering Queen's talent
- Working closely with the BCC and alumni

#### KPI's

- Info session attendance
- Number of new and ongoing partnerships

### Preparation

#### Action Plan

- Hosting case interview preparation session
- Creating a Queen's consulting guide with tips, firm overviews, industry primers, general structures and alumni stories
- Debriefing the recruiting cycle with a results report

#### KPI's

- Number of consulting offers extended at Queen's
- Document downloads
- Feedback from users

# QCA Membership Program

## Conditions of Membership

All members must apply and successfully be accepted into the QCA Membership Program. Membership must be renewed annually in order for a student to maintain the same privileges. There are zero financial costs to being a member of this program.

## Privileges of QCA Membership

The benefits of QCA Membership are as follows:

1. **QCA Resume Book:** Members will be included in the QCA Membership Book that will be provided to all consultancies affiliated with QCA
2. **Exclusive Invites to QCA Events:** Members will have the opportunity to attend networking events that are for QCA members only, such as the Summer Alumni Luncheon
3. **QCA Buddy System:** QCA Members will have the eligibility to be paired up with an upper-year 'Buddy' who will be graduating with a full-time position in strategy or consulting
4. **QCA Mock Interview Series:** QCA members will have the opportunity to schedule mock case interviews hosted by upper year students with jobs in consulting to prepare for recruiting
5. **Consulting Week Case Interview Competition:** Members can compete in the QCA Case Interview Competition and win dinner with the hosting consulting firm
6. **QBC Entrepreneurial Consulting Experience:** Members will have the opportunity to gain real consulting experience by being staffed on a pro-bono client project in tandem with QBC
7. **Frequent Updates about Consulting on Campus:** Members will receive periodic updates as to various consulting events on campus,





# QCA Executive Roles



## Co-Chair

- Ensuring all portfolios fulfill QCA's value proposition
- Determining how to enhance QCA's value to students & firms

## Marketing & IT Coordinator

- Coordinating all marketing activities for all QCA and consulting-related activities on campus
- Managing QCA's online presence via website and social media

## Industry & Outreach Coordinator

- Organizing external events with partner consultancies (i.e. firm days)
- Developing relationships with new consulting partners

## Membership & Alumni Coordinator

- Developing new innovative ways to engage QCA members
- Organizing the QCA Buddy Program
- Establishing relationships with key consultancy alumni

## Publications Coordinator

- Designing all material for QCA, including the QCA Recruiting Report and the QCA Resume Book
- Collecting, aggregating and delivering insight from collected recruiting data

## Case Coordinator

- Designing consulting case studies to prepare students
- Hosting crack-the-case workshops at conferences and competitions
- Implementing the 10 week Consulting Case Interview Series in the summer

## Engineering Liaison

- Raising awareness of consulting in external faculties
- Providing professional development opportunities to external faculties
- Building relationships with engineering-specific consultancies



## Additional Relevant Information

### Provisions for Impeachment and Votes of Non-Confidence

There are no provisions for impeachment for QCA. All human resource related issues are mediated with the Commerce Society's Human Resource Officer, with the intent to rehabilitate the member to become an effective, contributing member of the Executive.

### Banking Information

All QCA banking is managed under the overall bank account of the Internal Portfolio of the Commerce Society. For the 2015-2016 cost allocation for QCA, please refer to the 2015-2016 budget.

### Fees of Membership

There are no fees or levies for interaction with QCA

### Safety Procedures for Members

There are no relevant safety procedures specific to QCA that our members must abide by.





## Brief 50-word Summary of QCA

QCA serves as the primary platform that connects students to the consulting industry. QCA's mission is to provide insight into what a dynamic career in consulting entails and then best prepares students to succeed in the interview process.







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